FPwatch
Katanga

Photo credit: ©2007 Jessica Scranton, Courtesy of Photoshare

FPwatch provides estimates for key family planning indicators using nationally-representative, cross-sectional outlet surveys.

2 STRATA
Urban & Rural

500+
OUTLETS AUDITED AND INTERVIEWED

DRC's FP2020 commitment is to achieve a contraceptive prevalence rate (CPR) of 19% by 2020 and to reach an additional 2.1 million women with modern methods.

Timely, relevant & high-quality evidence

STUDY DESIGN

Dates Implemented: October – December, 2015

Outlets included: 1,080 outlets enumerated
→ 550 outlets met screening criteria

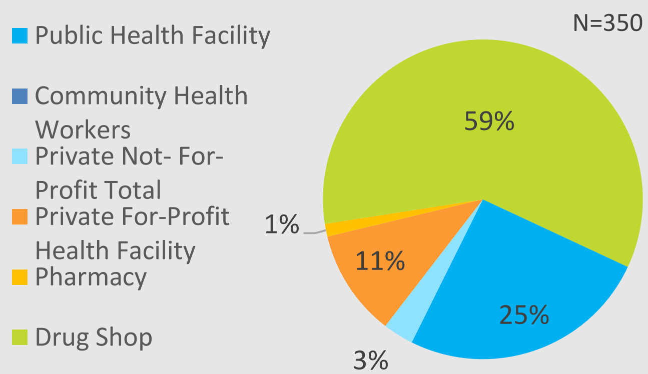
Data collected: Product audits and interviews

Key indicators: Contraceptive method availability, price, contraceptive market composition and share, service readiness

APPROACH

FPwatch is a multi-country research project designed to generate evidence on contraceptive availability through surveys administered to **all public and private facilities and outlets** in fully-censused, selected clusters with the potential to sell or distribute modern contraceptive methods. FPwatch implements standardized methodology across five countries.

Market composition by outlet type

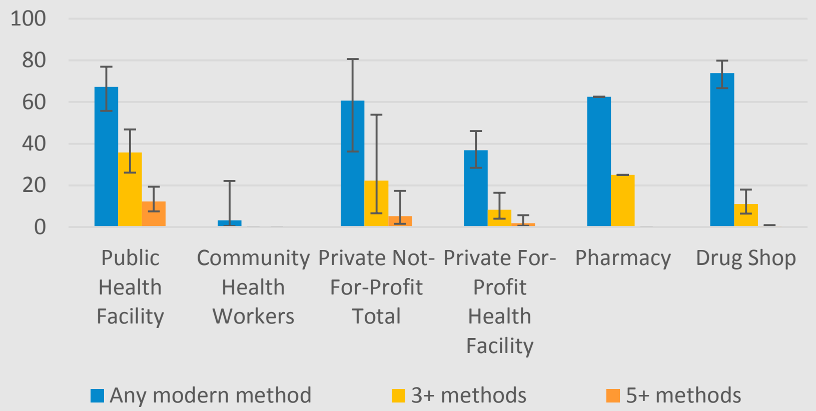


Market Composition: The private sector accounted for 71% of outlets stocking contraceptives or providing services in Katanga. Drug shops alone accounted for 59% of market composition, while registered pharmacies represented only 1%. Public Health facilities made up a quarter of eligible outlets in Katanga, while private not-for-profit facilities comprised only 3%.

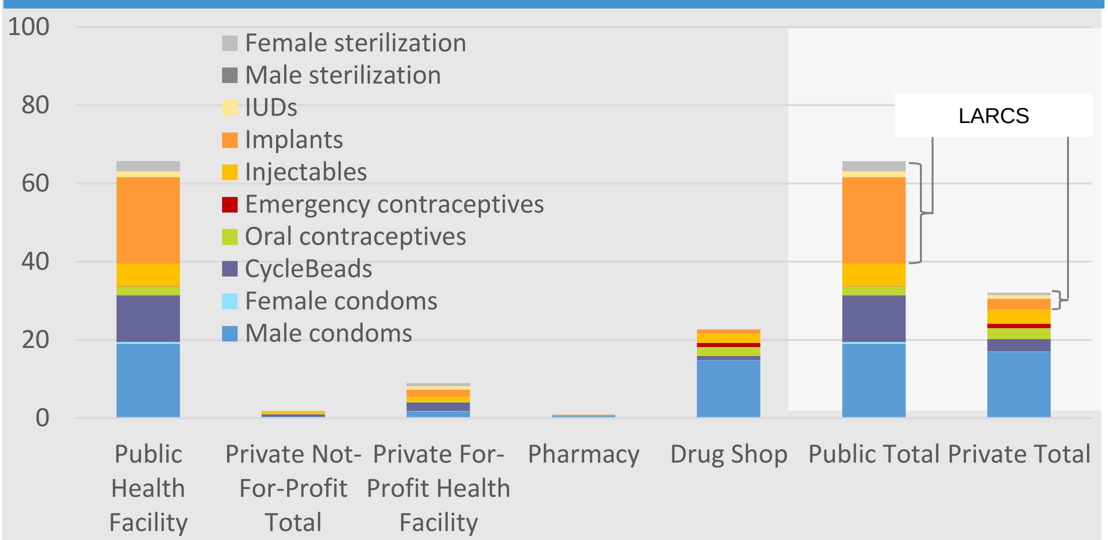
Photo credit: © 2005 Daren Trudeau, Courtesy of Photoshare

Percent of outlets with selected method mixes available, by outlet type

Method diversity: Overall, 74% of drug shops and 67% of public health facilities have at least one modern contraceptive method available. Just 11% of drug shops and 36% of public health facilities have 3+ methods available.



Percent market share as a percentage of all CYPs sold/distributed, by outlet type



Market share: As a proportion of the total volume of CYP for all methods, the public sector in Katanga accounts for over 65% of total volume of CYP, almost entirely from public health facilities. Implants (22%), followed by male condoms (19%), CycleBeads (12%) and injectables (6%) are the primary contributors in the public sector, of total CYPs. Within private sector market share, male condoms account for just over half of private sector CYP, followed by 11% for injectables and 10% for CycleBeads.

Key Takeaways:

The private sector, and particularly drug shops, account for the majority of outlets stocking modern contraceptive methods.

Less than 75% of outlets have at least 1 modern contraceptive method and just 11% of drug shops and 36% of public health facilities have 3+ methods available.

Male condoms account for over half of private sector market share in CYP and almost a third of public sector market share in CYP. Implants account for a third of the total public sector market share in CYP.

Visit FPwatch.info for more information